

Safe Kids Sonoma County Coalition Minutes

Date: August 13, 2008

Present: Marsha Rozell, Allie Bialkin, Beth Dadko, Rosiris Guerra, Desiree Poindexter, Sharleen McIntire, Carl Wong, Mandy Weltman, Paul Butkus, Kate Mack, Joe S.

TOPIC	DISCUSSION	ACTION/ BY WHOM/BY WHEN/FOLLOW-UP
Introductions and Announcements	<p>Marsha-new coordinator, welcomed everyone.</p> <ul style="list-style-type: none"> • Reported on NIH (Neighbors in Health) – we had several booths in the ‘Safety Zone’, gave away 10 boosters, 145 bike helmets, demonstrated CPR and proper car seat use. • Memorial is hosting Indy Driver Townsend Bell on Thursday Aug. 21 and invited everyone. • SK did a ‘blurb’ for TV50 about back to school safety that will air tomorrow <p>Rosiris – American Red Cross open houses, all programs Kate Mack – new representative for Healthsource @ Kidsake Allie – announced CPI’s open house on 8/21 and invited everyone. Family Expo – Sept. 19-21 at the Fairgrounds Joe – 8/23 parking lot sale...Indian Tacos =0); 9/20 well-brietry picnic at Howarth Park</p>	<p>Family Expo – Joe can help Sunday 1-4pm</p>
Minute Approval	<p>Minutes were approved as is. _____ made a motion to pass, _____ seconded the motion. Passed unanimously.</p>	
Executive Board Report & Discussion	<p>As of July 1, 2008, Memorial Hospital took over as the lead agency for SKSC.</p> <p>Beth – asked if everyone’s agency could be linked to the SK website Paul – resources 10/8 Desiree – asked the group if they would like the Press Releases sent to them Fundraising – Rhoda can’t commit, we will try to recruit someone to help Candice Members – ideas for recruiting</p>	<p>Beth to email Exec Board info to entire group</p> <p>All – will check to see if their company website can be linked to SKSC Desiree – will send press releases out on a regular basis</p>
New Info/Skill: Brainstorming of ideas for future meetings	<p>It was discussed to have agency presentations. Possibly develop a master calendar to use for ideas. We will focus on CPS in September. Carl Wong offered to present the Healthy Kids Survey. Ages 0-14: First 5, CARE, Family Service Agency, Homeless Shelter, American Red Cross, DAAC/NOVA</p>	<p>We will present CPS Safety in September and develop a master calendar</p>

TOPIC	DISCUSSION	ACTION/ Follow-up
<p>Action Team Reports</p>	<p><u>Bike & Pedestrian:</u> Walk & Roll to School-Oct.8, many more schools are participating this year, including Healdsburg. Santa Rosa Bike & Ped grant – available for presentations. It was discussed to get donations of \$5 per helmet. Bike Rodeos – they are developing a new process to organize the rodeos, making them more successful. They are developing a calendar w/available dates, available consultants, etc. More details can be found on the website.</p> <p><u>CPS:</u> September 19 – CPS Day at the Family Expo</p> <p>September 20 – National Seat Check Saturday: River 2 Coast Children’s Services will host in Guerneville. The car seat donation scale of \$10-\$25 will be used. The Sheriff’s dept. may host a car seat check on Sunday September 21. September 21-27 National Child Passenger Safety Week CPS Violator Class – currently referred to class at CPI, we are getting close to possibly having a separate class Kids Plate – awarded our coalition w/30 CSS, they will be distributed throughout the county via an application process</p> <p><u>Home:</u> Home Safety presentations will be held for Head Start and 4 C’s parent groups. The presentations will be made by the Healthsource @ Kidsake. SSU Nurses – working on scheduling</p> <p><u>Water:</u> Got truck donated for new Russian River Water Safety Program Vamos a nadar: 273 children & parents were reached this year.</p> <p><u>Plan:</u> Looking into local funding</p>	<p>Kate will follow-up with Forestville</p> <p>Marsha will send out a request for volunteers to man the booth at the Expo – 2 hour blocks Marsha will send out an email requesting technicians for that weekend.</p>
<p>Next Meeting</p>	<p>Wednesday September 10, 2008, 2:00 p.m. – 3:00 p.m. La Plaza Building A (phone 565-2463) 2300 County Center Dr., A212 Santa Rosa, CA 95403 (upstairs)</p>	