

## Safe Kids Sonoma County Coalition Minutes

Date: July 9, 2008

**Present: Marsha Rozell, Lori Millunchick, Barb Upham, Allie Bialkin, Beth Dadko, Rosiris Guerra, Desiree Poindexter, Michelle Ramirez, Dan Villalva, Maria Zavala, Sharleen McIntire**

TOPIC	DISCUSSION	ACTION/ BY WHOM/BY WHEN/FOLLOW-UP
<b>Introductions and Announcements</b>	<p><b>Marsha</b>- new chair, welcomed everyone.</p> <p><b>Desiree</b> – sent out press media press release on the new cell phone/driving law</p> <p><b>Dan</b> – Allie &amp; Rafael’s TV sound bytes shown that both were natural speakers, could use them for PSAs</p> <p><b>Beth</b> – Upcoming article on Safety Laws in PD to come out 7/22</p> <p><b>Allie</b> – Family Expo at the County Fairgrounds 9/19, 9/20 &amp; 9/21. Format is changing this year, they are combining w/the Home Show. SKSC will have a booth that will need to be staffed for all 3 days.</p> <p><b>Rosiris</b> – new program to prevent drowning in the Russian River. They are hiring a lifeguard that can speak to the families about the dangers. (If you know any agencies that can be of help – contact Rosiris). She also spoke on 6 radio stations to inform families of the dangers and water safety in light of recent drownings.</p> <p><b>Beth</b> – Human Race raised \$1632.64 for the Helmet Bank. They may be getting a little more.</p>	
<b>Minutes Approval</b>	Minutes were approved as is. Dan made a motion to pass, Allie seconded the motion. Passed unanimously.	
<b>Lead Organization Change</b>	As of July 1, 2008, Memorial Hospital took over as the lead agency for SKSC. This will allow SKSC more fundraising opportunities. Beth will still be very involved and will chair the Bike & Pedestrian Action Team as well as be involved on the Executive Board.	Executive Board will meet on 7/16 to discuss changes to the coalition and their respective roles.
<b>New Info/Skill: Water/River Safety (Rosiris)</b>	Rosiris gave us the following tips regarding water safety: Never swim alone, never drink alcohol before swimming, be aware of the drop offs- the river is always changing, don’t enter water if you don’t know how to swim, wear an approved life jacket, learn to swim, supervise children always, don’t dive head first, don’t use ‘floatation’ devices if you don’t know how to swim, be aware of submerged objects in the river, keep your cell phone near w/area emergency phone numbers	Rosiris will send these tips (available in English & Spanish) via email and we will send out as an attachment to the minutes

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<p><b>Action Team Reports</b></p>	<p><b><u>Bike &amp; Pedestrian:</u></b>  <b>Walk &amp; Roll to School</b>-Oct.8, many more schools are participating this year, including Healdsburg  <b>Safe Routes to School</b>-there is a new grant that will be applied for to cover Bellevue &amp; Roseland School districts. The grant is due July 18<sup>th</sup> and the group will hear by October.  <b>Bike Rodeos</b> – they are developing a new process to organize the rodeos, making them more successful. They are developing a calendar w/available dates, available consultants, etc. More details can be found on the website.</p> <p><b><u>CPS:</u></b>  Hasn't met in the last couple of months.  Held a technician training in June, trained 8 new technicians.  Will participate in <b>Neighbors in Health</b> held at Kaiser, Santa Rosa on <b>Sunday August 3</b>  <b>September 20</b> – National Seat Check Saturday, we are looking into a location to have a seat check, possibly Infineon Speedway  September 21-27 National Child Passenger Safety Week</p> <p><b><u>Home:</u></b>  This group hosted the Latino Service Provider Mtg last month 6/26  Home Safety presentations will be held for Head Start staff &amp; 4C's</p> <p><b><u>Water:</u></b>  Vamos A Nadar – this Saturday is the last one for the summer, classes have been full and they have met their objectives.  Trying to do outreach to prevent drowning.</p> <p><b><u>Plan:</u></b>  Looking into local funding  Meeting is tomorrow July 10, 2008  Cell phone blitz</p>	<p>Marsha will send out an email requesting volunteers to help in 2 hour blocks for the day</p> <p>Marsha will send out an email to gauge interest and check on possible locations</p>
<p><b>Next Meeting</b></p>	<p><b>Wednesday August 13, 2008, 2:00 p.m. – 3:00 p.m.</b>  <b>La Plaza Building A (phone 565-2463)</b>  <b>2300 County Center Dr., A212 Santa Rosa, CA 95403 (upstairs)</b></p>	