

Safe Kids Sonoma County Minutes

Date: 5/14/08

Present: Allie Bialkin, Paul Butkus, Beth Dadko, Adrienne Davis, Rosiris Guerra, Desiree Poindexter, Joe Salinas, Claudia Sevilla, Dan Villalva, Lynn Walton, Mandy Weltman, Carl Wong

TOPIC	DISCUSSION	ACTION/ BY WHOM/BY WHEN/FOLLOW-UP
<p>Introductions and Announcements</p>	<p>Rosiris- Bike Rodeo sponsored by SRPD on May 24- passed around flyers</p> <p>Joe- Announced graduation ceremony for Native Youth on June 8 and Native Youth Olympics on June 14 at Comstock (bike rodeo)</p> <p>Adrienne- Neighbors In Health at Kaiser Permanente on Aug 2- looking for volunteers for Safety Zone</p> <p>Dan- Board of Supervisor statements available on Community Media website.</p> <p>Carl- State budget does not look good, but K-12 education remains intact</p> <p>May 28 Safe Kids Executive Board meeting- may be postponed.</p> <p>May 22- Buckle Up Around the Bay car seat check up at AAA on Farmers Lane in Santa Rosa from 2-6 p.m. Flyer passed out with wrong phone number. Registration with CPI: 585-6108.</p>	<p>All- please spread the word!</p> <p>Safe Kids Action Teams- to plan participation</p> <p>All- check it out at: www.communitymedia.org</p> <p>Beth- will send advisory to Executive Board with meeting date.</p> <p>Beth- to send out corrected flyer with minutes.</p>
<p><i>Treasurer's report</i></p>	<p>Lynn- shared that CPS action team took in \$3,000 this quarter from a State Farm grant for the NHTSA training as well as \$150 for a grant for the refresher training and \$200 in registration fees for the training. The bike and ped action team took in \$1600 from the Rotary Club of Healdsburg, and about \$150 from helmet bank donations. The home safety action team took in \$500 from Safe Kids Worldwide for Safe Kids Week funding. The money was spent on home safety equipment.</p>	<p>Lynn- to report again in August.</p>
<p><i>Human Race</i></p>	<p>About 20 people ran/ walked for our Herb Greenberg Helmet Bank. We don't have the final count, but the group raised approximately \$2500. Thank you so much for your participation and donations! Special thanks to Karen Price for coordinating this effort!</p>	<p>Karen/ Beth- to report final stats at June meeting</p>
<p><i>April Minutes</i></p>	<p>No corrections. Dan motioned to pass. Joe seconded. Passed unanimously.</p>	
<p>Unnatural Causes video</p>	<p>Dr. Wong introduced the video topic, handed out overview document, and reviewed Sonoma County Health and Socioeconomic Disparities Section of document. Group viewed video.</p> <p>Lynn- mentioned presentation by Nancy Adler at Redwood Credit Union on June 2, 2008, from 9-10:30 a.m. about this topic.</p>	<p>Website about Unnatural Causes: http://www.unnaturalcauses.org/ View video clip online</p> <p>RSVP required: 565-6680 Beth- to send flyer with minutes</p>

TOPIC	DISCUSSION	ACTION/ Follow-up
Safe Kids Week Report	<p>Safe Kids Week 2008 went well- April 26- May 3</p> <p>April 22- presented to and received a proclamation from the Board of Supervisors declaring the week as “Safe Kids Week”.</p> <p>April 23- Paul Butkus, Lonny Haskins (policy coordinators) and Beth Dadko went to Sacramento and met with state reps about Safe Kids at a Legislative Day.</p> <p>April 26- Safety Fair at Hidden Valley Elementary- car seat check-up and bike rodeo event</p> <p>April 27- tabled at Sonoma County Indian Health’s basketball tournament</p> <p>May 3- Safety activities at launch of Vamos A Nadar program- Healdsburg Swim Center</p>	<p>Thank you to all the volunteers who helped make this week a success!</p> <p>Especialy: Paul Butkus, Farmers Insurance Lonny Haskins, State Farm Insurance Candice Mann and Michelle Ramirez, the Health Source at Kidsake Laura Fredson Joe Salinas Marsha Rozell Rosiris Guerra</p>
New Skill/ Info: “Talking About the Coalition” By the Community Media Center	<p>Desiree passed out and walked members through Safe Kids Talking Points.</p> <p>Dan distributed and walked through “The Pitch”. Serves as a guide and worksheet for members to use to effectively talk about Safe Kids in a limited amount of time.</p>	<p>Beth- to put documents in Resources: Members section of website.</p> <p>June meeting- Dan to bring video camera- group to practice talking about the coalition</p>
Action Team Reports	<p>Bike and Ped (Beth)- rodeos are becoming very popular. Group is working on recruiting more consultants and volunteers.</p> <p>CPS (Beth)- NHTSA tech training coming up June 2-6, 2008. Still space available. Tech refresher training on May 21, 2008.</p> <p>Home Safety (Beth)- SSU student nurses are currently making home safety presentations to Burbank Housing sites.</p> <p>Water Safety (Rosiris)- Vamos A Nadar- launched on May 3 for the summer. Still 5 more locations for the summer. Space still available in Sebastopol and Cloverdale. Junior Lifeguard program to teach children 9-14 to prepare them to be a lifeguard. Bilingual lifeguard program- scholarships for training are available to bilingual youth (any language).</p> <p>PLAN- will conduct media blitz in June about cell phone law in effect 7/1/08. Group waiting to hear about a grant from the Office of Traffic Safety to continue/ expand program.</p>	<p>All- see website www.safekidssonomacounty.org under events section to see calendar of rodeos.</p> <p>All- spread the word about these opportunities.</p> <p>Contact Rosiris at :577-7611 for registration or more information.</p> <p>Next meeting: 6/5/08 from 3-5 p.m. 625 5th St., Santa Rosa</p>
Next Meeting	<p>Wednesday, June 11, 2008 2-3 p.m. La Plaza Building A, Suite A212, Santa Rosa, CA 95403</p>	<p>Please mark your calendars!!!!</p>