

Safe Kids Sonoma County Minutes

Date: 4/9/08

Present: Allie Bialkin, Paul Butkus, Beth Dadko, Lori Millunchick, Desiree Poindexter, Karen Price, Marsha Rozell, Joe Salinas, Dan Villalva, Carl Wong

TOPIC	DISCUSSION	ACTION/ BY WHOM/BY WHEN/FOLLOW-UP
<p>Intros and Announcements</p>	<p>Beth- Isabelle (web site design volunteer) loved her spa gift card and thanks everyone for thinking of her.</p> <p>Joe- passed out fliers for upcoming basketball tournament 4/26 and 4/27 at Elsie Allen HS and Youth Olympics 6/14 at Comstock Middle</p> <p>Carl- Announced “Unnatural Causes... is inequality making us sick” TV series. Passed out information-very interesting charts about socioeconomic indicators of health and personal notes. Four consecutive Tuesdays Starting 4/15 on KRCB Ch 22 at 9 p.m.</p> <p>Marsha- job has been saved! Great news for Safe Kids. Santa Rosa Memorial Hospital will move forward as the lead agency- target 7/1/08</p> <p>Karen- volunteered to coordinate the Human Race effort to raise money for the helmet bank. Passed out information about the walk/ run/ sent around donation sheet.</p> <p>Beth- Tim Gonzalez and Tom Maunder from the bike and ped safety action team were acknowledged as Public Health Champions at a ceremony by the Board of Supervisors on April 8, 2008.</p>	<p>All- volunteers are needed. Please contact Joe at 521-4534 if interested.</p> <p>All- please watch</p> <p>All- who would like to run/ walk/ donate- please contact Karen at 576-7574 or krprice@rocketmail.com</p> <p>Congratulations Tom and Tim!</p>
<p><i>March minutes</i></p>	<p>No corrections. Marsha motioned to pass. Joe seconded. Passed unanimously.</p>	
<p>Safe Kids Week 2008 April 26- May 3</p>	<p>Paul and Lonny- policy co-coordinators for Safe Kids Executive Board are going to Sacramento on April 22nd to meet with elected officials. This is a state-wide effort of all CA coalitions to have a Safe Kids Legislative Day to kick off Safe Kids Week.</p> <p>April 22- Board of Supervisor meeting- proclamation declaring Apr 26- May 3 as Safe Kids Week in Sonoma County. CA State declared Apr 26- May 3 as Safe Kids Week as well.</p> <p>Apr 26- 10 a.m.- 2 p.m. Hidden Valley Elementary Safety Fair- car seat check up and bike rodeo. Appointments can be made for car seat checks with Susana Avalos at CPI: 585-6108.</p> <p>Apr 27- 10 a.m.- 2 p.m.- table at SCIHP basketball tournament at Elsie Allen HS.</p> <p>May 3- 1 – 4 p.m. Vamos a Nadar launch at Healdsburg Swim Center</p>	<p>Lonny, Paul, Beth- to make 5 minute presentation Lonny, Paul, Rosiris, Marsha, Beth- to accept proclamations Joe, Michelle- to attend All- show up April 22 at 8:30 a.m. to support</p> <p>All- please promote! Allie, Marsha, Beth, Michelle- to volunteer Paul- to help table</p> <p>Laura, Michelle- to volunteer</p>

TOPIC	DISCUSSION	ACTION/ Follow-up
Safe Kids Week 2008 Con't	Theme- Gear Up for Safety. Beth passed out brochures. Desiree (Community Media Center) is working on press release- website info will be highlighted. Radio spots to go out the week before.	All- please spread the word!
New Info/ Skill: The Link Between Child Injury Prevention and Child Maltreatment- from Discover the Connections conference	Beth/ Lori- presented highlights from a Power Point presentation from the conference. Group discussed the connection between maltreatment (especially neglect) and unintentional injury. There are many cases of child maltreatment that get categorized as unintentional injury. There are overlapping ways to prevent this. Discussed partnering more with CAPCC- Child Abuse Prevention Coordination Council. April is Blue Ribbon Month- to prevent child abuse. Group looked at flier about child abuse statistics and Sonoma County response.	Allie- to check with Maria Zavala from CAPCC to see if she can present at a future meeting and figure out how to better collaborate.
Action Team Reports	<p>Bike and Ped (Marsha)- was at Cesar Chavez Health Fair- bike rodeo was a big success. 105 helmets were given away. 11 rodeos planned for next 2 months so far. Oct 8- Walk and Roll to School Day. Group received mood pencils to be given out to participants.</p> <p>CPS (Marsha)- 4/26 car seat check-up at Hidden Valley Elem. 5/17 check up for State Farm Safety Day, 5/21 NHTSA tech refresher training, 5/22- check-up for Buckle Up Around the Bay, June 2-6- NHTSA training for new technicians.</p> <p>Home Safety (Beth)- SSU nursing students currently doing presentations at Burbank Housing sites. Bought home safety items to distribute at presentations. Working with agencies to help them apply for home safety equipment.</p> <p>Water Safety (Beth)- working with Vamos a Nadar program – 6 locations this year! Swim lessons for kids and safety program in Spanish for adults. Coupons for swim lesson series!</p> <p>PLAN (Lori)- Policy committee is working to promote SB 1114- to bring drivers education back to public schools. Also writing a bill idea to increase log of driving hours to 120 hours for all new drivers 18-25. Teen Driver Safety Week is 4/14- 4/20. Seat belt challenges happened last month in 8 high schools- very successful!</p>	<p>All- please spread the word about check up events coming up. Call 585-6108 to register for check-ups! Interested techs- please contact Beth to register ASAP!</p> <p>All- call Rosiris at 577-7611 to register!</p> <p>PLAN's next meeting is: Thursday, May 1, 2008 3-5 p.m. 625 5th St., Santa Rosa</p>
Next meeting	Wednesday, May 14, 2008 2-3 p.m.	Please mark your calendars!!!!