

Safe Kids Sonoma County Coalition Minutes

Date: February 11, 2009

Present: Marsha Rozell, Allie Bialkin, Donna Bianchi, Beth Dadko, Rosiris Guerra, Lonny Haskins, Desiree Poindexter, Jon Sloat, Dan Villalva, Mandy Weltman, Rebecca Munger, Bonnie McDowell, Soledad Cardona, Lori Millunchick

TOPIC	DISCUSSION	ACTION/ BY WHOM/BY WHEN/FOLLOW-UP
Introductions and Announcements	<p>Marsha welcomed all and roundtable introductions and announcements were made. Marsha announced that SRM has laid her off and that her March will be her last meeting. She is unsure what they were doing with Safe Kids at this point. Marsha also mentioned that she will be trying to get rid of the 55 car seats she was awarded from the Kids Plate Grant she applied for.</p> <p>Beth showed everyone the PSA that Levi Lepiheimer did for the Bike & Ped group on Bike Safety.</p>	<p>Beth wanted to thank Dan & Desires for taking the time to put the PSA's together. Beth also ask the group to get the word out about the PSA's. Beth will send them out via email. There is also a link on the SKSC website.</p>
Minute Approval	<p>Minutes were approved without changes. Dan made a motion to approve, Bonnie seconded the motion. They were unanimously approved.</p>	
New Info/Skill: Kids Plate Presentation	<ul style="list-style-type: none"> • Kids Plate Presentation – Marsha introduced Kids Plates to the group and mentioned that we have received several grants over the years for safety supplies – helmets, car seats, home safety supplies. The grants are usually for \$3,000 and require that you make 2 presentations, like the one she is doing now, and do 2 other marketing campaigns to encourage others to purchase kids plates. Such as partnering with a business to put up a tabletop display with pamphlets, or advertise at a healthfair. 	
Safe Kids Week – April 26 – May 2	<ul style="list-style-type: none"> ▪ Marsha was planning a Health & Safety Fair at JX Wilson Elementary School on May 2nd but since she is leaving the hospital plans have been halted – Rafael from Santa Rosa PD may be taking over and planning a fair at the school later ▪ Safe Kids Worldwide is not offering any funding this year due to the economy – their major sponsor; Johnson & Johnson pulled all the grant funds earlier this year. 	

TOPIC	DISCUSSION	ACTION/ Follow-up
Safe Kids Week con't	<ul style="list-style-type: none"> ▪ The Home Safety Group was suggesting a week long “Home Safety Camp” suggested by Candice Mann – the group thought this would be too much to take on this late in the game. ▪ Vamos A Nadar Day – April 25th in Healdsburg: We could use this as the kickoff to Safe Kids Week ▪ It was also discussed that we could go to the BOS for a SK Week Proclamation like we did last year ▪ We could also do displays at libraries ▪ We could use the Bike Rodeo at SR Charter School for the Arts on May 1st to end SK Week 	
Action Team Reports	<p><u>Bike & Pedestrian:</u></p> <ul style="list-style-type: none"> ▪ Team members will be at the AMGEN Tour all day Sunday February 15th at the Kids Zone ▪ Working to update the Bike Rodeo kits ▪ Safe Routes to School Sebastopol/SR working together to plan next event <p><u>CPS:</u></p> <ul style="list-style-type: none"> ▪ Check up in Marin – 21 CSS were checked w/17 misuses ▪ Buckle Up Around the Bay will be coming in May to SR <p><u>Home:</u></p> <ul style="list-style-type: none"> ▪ Working w/SSU nursing students ▪ Looking for volunteer presenters for Burbank Housing “Home Safety” presentations – recruiting bilingual volunteers from the SRJC ▪ Home Camp – look into joining another organization, have high school students volunteer as part of their community services <p><u>Water:</u></p> <p>All Vamos A Nadar dates are set City of Petaluma not involved this year – looking for another site Fliers are being update will be passed out soon</p>	
Other Announcements	<p>Marsha is leaving SRM due to downsizing – she is unsure of where SK is going at this point.</p> <p>Soledad – RCCS has 55 car seats to give out in the next couple of months – will need help with distribution plan</p> <p>Rosiris – Free CPR Adult Training March 14, 2009 10 bay area locations click on www.redcrossepraturday.org</p>	
Next Meeting	<p>Wednesday March 11, 2009, 2:00 p.m. – 3:00 p.m. La Plaza Building A (phone 565-2463) 2300 County Center Dr., A212 Santa Rosa, CA 95403 (upstairs)</p>	