

CPS Action Team Notes

Date: Wednesday July 9, 2008

Present: Marsha Rozell, Barb Upham, Allie Bailkin, Michelle Ramirez, Sharleen McIntire, Maria Zavala, Beth Dadko

TOPIC	DISCUSSION	ACTION/ BY WHOM/BY WHEN/FOLLOW-UP
Introductions, Announcements & Reports	Barb – CHP June 17 th CSS Check went well, approximately 30 seats were checked	
Car Seat Check at Infineon Raceway	Marsha has had preliminary discussions with Infineon Raceway (Hwy 121 & 37) to possibly hold a car seat check up event on Seat Check Saturday on September 20, 2008. It was open to discussion from the group. Because the raceway is quite a distance away, it may be better to have an information booth that day (Sept. 11) announcing the groups activities for National CPS Week (Sept. 20-27). It was also discussed that we could hold the CSS Check at the Family Expo at the Fairgrounds but there were concerns raised about the safety of the technicians and participants.	Marsha will contact Infineon about having a booth at the Sept. 11 event. Marsha will email the group to gauge interest in CSS checks during CPS Week and to find out what agencies would like to host an event Sharleen/Greg will look for a location in Sebastopol to hold the CSS check.
Car Seat Check-Up Signs	Marsha would like to order signs to be used at car seat check-up events. Marsha brought a design mock-up and pricing to get group input. They will be ‘A’ frame signs. The group decided to remove the word ‘FREE’ and take off the times. It was suggested to attach a piece of dry erase material where the event times can be written on. The group agreed that the signs were a good idea and approved the expense from the SKSC CPS budget.	Marsha will send the final design of the signs to Gina/Beth along with the order information.
CSS from Kids Plate	Our coalition received 20 convertible and 10 booster seats donated by Kids Plate. We would like to distribute these seats county-wide. It was open to discussion as to the best way to do this. We discussed having an application process and awarding 5 interested agencies. The agencies would receive 4 convertibles and 2 boosters for distribution in their area.	Marsha and Beth will check into application examples and draw up an application to send out to the group for approval.

<p>Car Seat Donation or Distribution flyer</p>	<p>Although we did not have the letter to pass out during the CSS check on June 6, 2008; families were willing to pay the \$10-\$20 for a car seat. Boosters were \$10, convertibles and combinations seats were \$20. Language of the letter isn't perfect, and it's long. Perhaps we should add: "we invite you to make a donation if it's within your means to do so". We should also add that all donations directly benefit our local coalition and are used to continue our work. Information about donating via the website should also be added.</p>	<p>Marsha will email the letter to Barb to look at and proof</p>
<p>Neighbors in Health at Kaiser – Sunday August 3</p>	<p>We need volunteers to help with the car seat booth at this health/safety fair. It's a long event, it runs 7-4 or so. We were planning to have 'Alejandro' and the demo seat and promote booster seats. Walmart donated 10 booster seats to raffle off at the event. Marsha was planning to be there most or all of the day. Allie could possibly help with set-up from 7-9. Sharleen can possibly help 3-4. Michelle will be there from 7-noon but working at the Healthsource for Kidsake booth.</p>	<p>Marsha will send out a request to techs for coverage</p>
<p>CPI Family Expo. – Fairground Sept. 19-21</p>	<p>September 19-21 at the fairgrounds. It was determined that instead of providing all injury prevention materials everyday, each action team would take a specific day and staff the booth and provide materials for their injury prevention focus. CPS will take Friday September 19, Bike & Ped Saturday September 20 and Home Safety Sunday September 21. For the CPS day, we will have the demo seat and Alejandro and possibly have a raffle for a couple of boosters.</p>	<p>Marsha will send out a request to techs for coverage. Beth will get Robins info to Marsha then Marsha will follow up with CPI/G&G regarding our space.</p>
<p>Agency Reports & Upcoming Events</p>	<p>Allie – CPI Sandras' baby is due August 3 so Susana will be teaching the car seat classes for July, August and Sept. She will have the classes twice a month on Thursdays (one in English, one in Spanish). Baby News voucher system may change, they no longer can house car seats for CPI's classes. Allie will be figuring out whether to change delivery or order directly from the manufacturer.</p> <p>Beth – had a concern over the environmental impact that we are having by throwing old CSS away. She will check into recycling companies. Marsha mentioned that SF and other cities are recycling CSS.</p> <p>Marsha mentioned that Jette will be unable to attend meetings, or participate in events outside of Rohnert Park</p>	<p>Allie will update us in August</p> <p>Beth will call recycling companies</p>
<p>Next Meeting</p>	<p>Mark your calendars! Wednesday August 13, 2008 3:15pm – 4:30pm.</p> <p>La Plaza Building A 2300 County Center Dr., A212, SR</p>	