

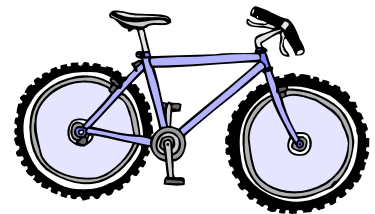


What is a Bike Rodeo?

A bike rodeo is a bicycle safety clinic featuring bike safety inspections and education. A main attraction is a “bike safety skills course,” miniature streets marked with chalk or traffic cones where young people can practice safe bike riding skills. Rodeos can also include helmet fitting, lectures or videos on safe biking behavior, games, drawings, and many other activities. Volunteers from many different community organizations are available to help with your rodeo. Please see the Bicycle Safety Resource guide for a complete list.

Free for Your Organization to Use!

The Bicycle Safety Action Team, a subcommittee of Safe Kids Sonoma County, is committed to promoting bike rodeos as a way of increasing children’s knowledge and safe riding skills. We have compiled a “Bike Safety Rodeo Kit,” comprised of the information and equipment necessary for successfully conducting a bike rodeo. The kit includes traffic signs, cones, equipment for making ID or “bicyclist license” cards, a manual for conducting your bike rodeo, promotional masters, and other items. Any child-serving organization can apply to borrow the kit (see the enclosed application and protocol).



For More Information

For more information about the Bike Safety Rodeo Kit, free bike helmets, or adopting a Bike Safety Policy for your organization, please contact Beth Dadko at 565-6678 or bdadko@sonoma-county.org, County of Sonoma, Department of Health Services, Prevention and Planning Division.