

Safe Kids Sonoma County Bicycle and Pedestrian Safety Action Team Minutes

Date: 12/10/08

Present: Jennifer Abrao, Chris Bekins, Beth Dadko, Tim Gonzalez, Tom Maunder, Diana Nolan, Tina Panza, Bill Mikan, Rafael Rivero, Marvin Rogoff, Marsha Rozell, Steve Schmitz

TOPIC	DISCUSSION	ACTION/ BY WHOM/BY WHEN/FOLLOW-UP
<p>Introductions and Announcements</p>	<p>Bill Mikan- Community Service Officer for Windsor PD</p> <p>Marsha- announced that bike and ped group received \$1500 grant from Speedway Children’s Charity Fund- she will accept award Thursday at Infineon.</p> <p>Beth- shared story of her co-worker, Eric Acuna, who crashed his mountain bike at Annadel and brought in helmet. Tina shared that her son also crashed and might donate his helmet.</p> <p>Bike Helmet Resource Guide- no action yet.</p> <p>High School Outreach- Rafael and Jennifer attended Elsie Allen meet and greet- left info. Tina and Rafael met with SRHS Cool Schools program and may initiate contest among high school students in conjunction with the Amgen event to promote safe bike commuting to school. Chris Bekins shared that HEAL works with Elsie Allen and Cook and may be able to partner.</p> <p>Levi Leipheimer update- he is willing to do PSA for Safe Kids. Group discussed main messages: wear helmet, ride right, be visible, be predictable. Other messages if room- ride for fitness, follow rules of the road. Promote Street Skills for Cyclists class, if possible.</p> <p>List of bike and ped groups- group discussed revamping list and sending out again.</p> <p>Amgen Tour- 2/15- group will again do Kids Zone. Need volunteers to help in Courthouse Square 11 a.m.- ~4 p.m.</p>	<p>Welcome Bill!!!!</p> <p>Great job, Marsha!</p> <p>Beth- will ask Eric to write short story of event and mark areas of helmet that were damaged. Tina- to ask son about donating helmet and writing story.</p> <p>Marvin- to schedule time to meet with Beth</p> <p>Jennifer- to provide updates to group Chris and Rafael- to connect regarding Elsie Allen project</p> <p>Beth- will follow up with Gary Wysocky if he doesn’t contact us by 12/18.</p> <p>Beth- to send out list with minutes All- to send updates via e-mail- to review in Jan.</p> <p>All- please e-mail Beth if you can help</p>
<p>2009 Bike and Ped Action Team Approval Process</p>	<p>Tina- suggested adding that fundraising objective be more specific- that we will coordinate the fundraising effort as a group.</p> <p>Approved with changes.</p>	

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Helmet Bank Bike Rodeo Kit Applications and Funding	<p>Roseland Children's Health Center- applied for 45 helmets- approved. Must ask for \$5 donation Department of Health Services- applied for 1 helmet- provided \$8 donation- approved Kawana School – applied for 100-150 helmets- prepaid program- approved</p> <p>Action Team- will solicit stickers so kids can decorate helmets at rodeos.</p> <p>Next Rodeo- Cesar Chavez Health Fair Rodeo 3/14/09 Fees/ Deposits are in place- \$50 deposit seems to be working</p> <p>Budget- \$8500 bank balance- group would like to purchase some bike bells</p> <p>Fundraising- group needs to plan for Rotary applications for 2009. Also apply to State Farm, Agilent</p> <p>Quarterly review of kit- scheduled meeting</p>	<p>Beth- will notify groups</p> <p>Tina- will get more details for group</p> <p>Tom- to ask Mrs. Grossman's for stickers Beth- to ask Jim Keene, Brotherhood Chris- to ask two skate shops in the mall Steven- to ask shop in Sebastopol Bill- to ask shop in Windsor</p> <p>Marsha- to bring exact budget to Jan Meeting All- group to determine how to spend budget in Jan</p> <p>All- Coordinate fundraising plan in Jan. Beth/ Marsha- write Good Neighbor grant for State Farm</p> <p>Tina, Beth, Marvin, Tom- January 23, 10 a.m. at SCBC office</p>
Walk and Roll to School Day	<p>Tim- shared the Governor's challenge- 30-60 min of activity for 3 days/ week for a month at Elementary, Middle, and High Schools. Can win funding. Helen Lehman and Miwok Elementary have won \$6,000 for physical activity equipment. Grand prize is \$100,000 fitness center for the school.</p>	<p>Tim- will forward info to Walk and Roll schools Chris- will send to HEAL school committees Tina/ Rafael- will share with SRHS</p>
Project Updates	<p>SRPD bike and ped safety program has 10 months to go- passed around summary of activities to date- very impressive</p> <p>Group discussed patrol briefings. SRPD will do more helmet briefings in January.</p> <p>Tina- Safe Routes to School Action Plan is completed for Sebastopol. Had parent's meeting and all is well.</p>	<p>All- group will divide up patrol briefings in January</p>
Next Meeting	<p>Wednesday, January 14, 2008 12:15- 1:45 p.m. 2300 County Center Dr., A212 Santa Rosa, CA 95403</p>	<p>Happy Holidays and see you on Jan. 14!</p>