

# Safe Kids Sonoma County Bicycle and Pedestrian Safety Action Team Minutes

Date: 11/12/08

**Present: Jennifer Abrao, Chris Bekins, Beth Dadko, Tim Gonzalez, Tom Maunder, Diana Nolan, Tina Panza, , Rafael Rivero, Marvin Rogoff, Marsha Rozell, Steve Schmitz**

TOPIC	DISCUSSION	ACTION/ BY WHOM/BY WHEN/FOLLOW-UP
<b>Introductions and Announcements</b>	<p>Helmet Resource Guide- bigger job than anticipated</p> <p>High School knowledge of law- Rafael is meeting with SRHS and Elsie Allen HS leadership groups to discuss bike safety. Potentially interested in setting up bike and ped summit for youth</p> <p>Levi Leipheimer- Beth called Gary Wysocky and he said he would ask Levi about doing PSAs to promote helmet use.</p>	<p><b>Beth/ Marvin-</b> will meet to see if Marvin can help</p> <p><b>Rafael/ Jennifer-</b> to feel out options to get word out about helmet law, report back to group</p> <p><b>Beth-</b> to follow up with Gary and report to group</p>
<b>Bike and Ped 2009 Action Planning</b>	<p>Group reviewed 2008 action plan and 4-year strategic plan for bike and ped safety action team. Comments included:</p> <ul style="list-style-type: none"> <li>- Include grant writing under fundraising activities</li> <li>- Establish donation program</li> <li>- Partner with service organizations and local gov't agencies to distribute helmets</li> <li>- Monitor rodeo kits quarterly and budget for updates/ repairs</li> <li>- Plan community Halloween Event for WTSD</li> <li>- Include media coordination and invites of elected officials for WTSD</li> <li>- SRTS support and spread word re: SRTS to schools</li> <li>- Support law enforcement helmet special enforcement operations</li> <li>- Support local groups like Healthy By Design, CAN-C, BPACs in their push for walkable communities and complete streets</li> <li>- Keep rodeo consultant training as an objective</li> <li>- Add and collect data to measure progress</li> </ul>	<p><b>Beth-</b> to attach 2009 action plan to minutes</p> <p><b>Group-</b> to review and send feedback</p> <p>Final approval at December meeting</p>
<b>Review Helmet Bank/ Bike Rodeo Kit apps</b>	<p>Bike rodeo reports- Piner Olivet rodeo on 11/5/08 went very smoothly! 26 participants (Marsha, Tina, Marvin, and Tom all helped- thank you!) Officer Messerschmidt gave educational talk in classroom- worked well</p> <p>2 new rodeos on schedule- 4/18/09- City of Rohnert Park 5/30/09- Hanna Boys Center, Sonoma</p> <p>Updated bike rodeo agreement- approved by action team</p> <p>Helmet storage- at Santa Rosa Memorial Hospital- labels will be applied at helmet fittings</p> <p>Fees and deposits- new system to be continued. Beth received \$50 deposit for Piner-Olivet rodeo and seemed to work fine.</p> <p>\$10 received from Bellevue Rodeo on 9/27 from Jennifer to Marsha.</p>	<p>Recommend- educational session in classroom- also worked well to have during early dismissal schedule during week</p> <p><b>Beth-</b> to e-mail all bike shops and potential bike rodeo hosts to sign up</p> <p><b>Marvin-</b> to use new agreement, inform all applicants about helmet donation and deposit policies</p> <p><b>Tina-</b> to get helmet donations to Marsha</p> <p>Budget- to discuss at December meeting</p>

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<p><b>Walk and Roll to School Day</b></p>	<p>City leads were identified for Rohnert Park and Sonoma Valley.</p> <p>Halloween event 10/31 pulled together last minute by Marsha at Doyle Park Elementary School's Walk-a-thon. Group decided it was worth doing Halloween event since we get a \$1000 grant from SKWW.</p>	<p><b>Tim/ Beth-</b> to work with leads to recruit schools</p> <p>Group- next year plan community event either at pumpkin patch or festival- more anticipation</p>
<p><b>Project Updates</b></p>	<p>Santa Rosa Police Department- group read letter acknowledging receipt of group letter praising Special Enforcement operations. SRPD plans to continue special enforcement operations.</p> <p>Safe Routes to School- Tina reported about Kawana and Sebastopol schools' Walking Wednesdays program. Hard to tell if counts are increasing, but beginning to get data.</p> <p>South Santa Rosa SRTS grant- in process of field review forms.</p>	<p><b>Rafael-</b> to find out more info about redi-ref presentations for January</p> <p><b>Tina-</b> to update group in December</p> <p><b>Rafael-</b> to invite Julia to next Safe Kids meeting</p> <p><b>Beth-</b> to invite RP SRTS person to next SK meeting</p>
<p><b>Next Meeting</b></p>	<p><b>Wednesday, December 10, 2008</b>  <b>12:15- 1:45 p.m.</b></p> <p>2300 County Center Dr., A212  Santa Rosa, CA 95403</p> <p>Please plan to stay afterwards for a holiday party during the coalition meeting (2-3 p.m.)!  More details to come!!!!</p>	<p><b>Please note time change!!!!!!</b></p>