

Safe Kids Sonoma County Bicycle and Pedestrian Safety Action Team Minutes

Date: 10/8/08

Present: Beth Dadko, Tim Gonzalez, Tom Maunder, Tina Panza, Ronald Perez, Rafael Rivero, Marsha Rozell, Steve Schmitz

TOPIC	DISCUSSION	ACTION/ BY WHOM/BY WHEN/FOLLOW-UP
Introductions and Announcements	<p>Today was Walk and Roll to School Day! It was a huge success!!!!</p> <p>Helmet Resource Guide- no work done</p> <p>SRO update- Rafael attended 9/25 SRO meeting. Briefly mentioned problem with teens not knowing helmet law. Group discussed ideas to reach teens. Idea- reach teens through school clubs.</p> <p>Family Expo report- Shared event with Home Expo- turnout was very low.</p>	<p>Great Job Tim!!! And Tina!! And Steve!! And Rafael!!</p> <p>Beth- to proceed with updating</p> <p>Beth- to talk with Vince Harper from Community Action Partnership if we can do focus group with DIG teens</p> <p>Rafael- to get date of school club lead meeting for county</p> <p>Group- to re-evaluate participation for next year (Diversity Fair is same weekend)</p>
Helmet Bank/ Rodeo Applications and Updates	<p>Group reviewed 2009 calendar and September rodeos. Updated calendar. Approved new rodeo request.</p> <p>Storage of rodeo kits- will be at Sonoma County Bicycle Coalition Storage of helmets- will be at Santa Rosa Memorial Hospital. 200 helmets on hand (purchased with citation fine fund). Labels will now be handed up with helmets (instead of coming with label inside).</p> <p>Finances for action team- will be through Santa Rosa Memorial Hospital. \$6650 are available (\$1000 reserved for WTSD, \$1000 for Halloween). Beth wrote thank you to Exchange Bank for donation.</p> <p>Fundraising updates- Rohnert Park Rotary has no record of grant application.</p> <p>Fees and Deposits- Group to implement \$5/ helmet requested donation. Can request \$\$\$ at beginning and give ticket for helmet. \$50 deposit for rodeo kit (check to be ripped up when returned in good condition)</p> <p>Pogo Printer- Tina figured out a way to avoid blue tinge by putting photos in a sleeve before laminating.</p>	<p>See 2009 calendar for details.</p> <p>Beth- to send out calendar to groups to encourage them to sign up for 2009 dates.</p> <p>Beth- to get kit to Tim B. at SCBC</p> <p>Beth- send Marsha label document and print out a bunch of labels</p> <p>Marsha- to write thank you cards to Active 20-30 and AAA.</p> <p>Beth- to send Marsha template</p> <p>Group- to discuss budget and fundraising efforts at November mtg</p> <p>Marvin- review policy with all applicants</p> <p>Group- to buy a printer in Spring</p>
Walk and Roll to School Report	<p>33 schools participated! Double the amount than last year! 2 moms were responsible for 14 schools. Lissa Beard recruited 9 schools in Healdsburg, Rebecca Davenport recruited 5 schools in Sebastopol.</p> <p>Kawana was the media focus for county. Look for media coverage.</p>	<p>See press release on Safe Kids website for details! http://www.safekidssonomacounty.org/news_press_releases.htm</p> <p>Beth- to write thank you cards to 2 moms</p> <p>Tim- to share media coverage with group at November meeting.</p>

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Project Updates	<p>Santa Rosa Police Department- had 6 special enforcement operations. Issued 13 citations and 27 FI (field interview) cards. Rafael calls parents of children with FI cards. They schedule a presentation about bicycle/ helmet safety.</p> <p>Safe Routes to School Grant- WE GOT IT!!!! Tina announced at the meeting that we were funded for a SRTS grant for 8 schools in South Santa Rosa. \$500,000 for 3-years starting 10/1/09.</p>	<p>Rafael- to update group in November.</p> <p>Congratulations everyone!!!! Beth/ Chris B.- to update at next meeting</p>
Next Meeting	<p>Wednesday, November 13, 2008 12:30- 1:45 p.m.</p> <p>2300 County Center Dr., A212 Santa Rosa, CA 95403 (upstairs)</p>	<p>Please mark your calendars!!!!</p>