

# Safe Kids Sonoma County Bicycle and Pedestrian Safety Action Team Minutes

Date: 8/13/08

**Present: Jennifer Abrao, Beth Dadko, Tim Gonzalez, Tom Maunder, Diana Nolan, Tina Panza, Ron Perez, Rafael Rivero, Marvin Rogoff, Marsha Rozell**

TOPIC	DISCUSSION	ACTION/ BY WHOM/BY WHEN/FOLLOW-UP
<b>Introductions and Announcements</b>	<p>8-23, 9 a.m. – 1 p.m. YMCA Back to School Bike Rodeo 8-24, Southwest Park Mayan Children’s Festival</p> <p>Bike Helmet Resource Guide- Janice Eunice has updated with written notes.</p> <p>Elsie Allen Health Fair Survey- showed that few high school students knew that it was a law to wear a bike helmet. Ideas to inform youth at:</p> <ol style="list-style-type: none"> <li>1. School Bike Rack</li> <li>2. School Resource Officers- could communicate on campuses</li> <li>3. Briefings for Police- redi-ref cards</li> <li>4. Posters, newsletters</li> <li>5. Encourage local PD’s</li> </ol> <p>Family Expo- Saturday, September 20, 10 a.m.- 7 p.m.- Sonoma County Fairgrounds. Conflict with Sebastopol bike rodeo</p>	<p>If interested in volunteering, contact Tina!</p> <p><b>Tina-</b> will drop off at Beth’s office <b>Beth-</b> will ask support staff to update written edits.</p> <p><b>Beth-</b> write Levi about PSA <b>Jennifer-</b> will get date of next SRO meeting <b>Beth, Rafael-</b> to schedule meeting with SRO officers <b>Beth-</b> to coordinate briefings in December with PLAN</p> <p><b>Beth-</b> write thank you letter to Petaluma PD and SRPD for increased enforcement <b>Rafael-</b> to have booth there on Saturday <b>Marvin-</b> to help Sat 4 p.m.- 7 p.m.</p>
<b>Walk and Roll to School Day – Oct 8</b>	<p>Lissa Beard- is coordinating for Healdsburg, may also include Geyserville. Laurel Green will coordinate Windsor again.</p> <p>Point people met 8/12 to plan. Bellevue and Kawana schools are participating for the first time- may need volunteers.</p> <p>Bells, magnets, pencils, pedometers are all ready for distribution. Community Media Center will help with press releases.</p>	<p><b>Tim-</b> to update group in September</p> <p><b>Tina-</b> will talk with PTA presidents on 8/24 at meeting</p>
<b>Santa Rosa Police Department Bike and Ped Safety Grant</b>	<p>Rafael- updated group about SRPD bike and ped safety grant. Achieving Grant Objectives (partnered with SCBC and Council on Aging): 17 events, 1300 participants</p> <ul style="list-style-type: none"> <li>• 56 classroom workshops, 1900 part.</li> <li>• 4 large pres, 500 part.</li> <li>• 3 bike rodeos, 200 part.</li> <li>• 2 mini rodeos, 80 part</li> <li>• 45 community groups</li> <li>• 2 special enforcement ops- citations or warnings- they have a new citation system- warning and tracking- inviting parents to meeting</li> <li>• 11 schools visited</li> <li>• 300 helmets distributed</li> </ul>	<p><b>Rafael-</b> to update about patrol briefings</p> <p><b>Group-</b> to let Rafael know of new partners</p>

TOPIC	DISCUSSION	ACTION/ Follow-up
<b>Review Helmet Bank/ Bike Rodeo Kit</b>	Rodeo and helmet requests: 8/5/08, 4-7 p.m.- National Night Out, Finley Ctr., SR, mini rodeo 8/23/08, 9 a.m.- 1 p.m.- YMCA Back to School Rodeo 8/23/08, YWCA ride, Windsor Green, setting up skills course 9/6/08, approved 50 helmets for Sonoma education event 9/6/08, US Coastguard rodeo, approved 9/20/08, Sonoma County District Attorney's Office, 100 helmets approved 9/27/08, Bellevue Union School rodeo, approved reduce 100 helmets 10/4/08, Community Action Partnership rodeo	Small turnout SRPD/ SCBC rodeo No consultants Beth- to contact SRPD/ SCBC rodeo Tina- to meet with planner, let know about conflict with Family Expo  SRPD/ SCBC rodeo
<b>Fundraising updates</b>	Group discussed requesting a \$5 - \$8 donation per helmet.  Jim Keene secured a \$250 donation from Exchange Bank  No word on Rotary Club of Rohnert Park/ Cotati  Tina suggested to get on United Way's website now that we're a 501©3	Group approved idea Agenda- add discussion of fees and deposits for rodeos Thank you, Jim!!!! Beth- add Exchange Bank to donors on website  Ron- to inform group when he hears  Beth and Marsha- to explore getting on United Way listing
<b>New ID ideas</b>	Tina- demonstrated the new Poloroid printer. Small size- should work for rodeos. Costs \$150. Requires that rodeo organizers have a digital camera and USB port.	Tina- will use and report back at next meeting
<b>Next Meeting</b>	<b>Wednesday, September 10, 2008</b>  <b>12:30 p.m.- 1:45 p.m.</b>	<b>Please mark your calendars!!!!</b>