

Safe Kids Sonoma County Bicycle and Pedestrian Safety Action Team Minutes

Date: 5/14 and 20/ 08

Present: Beth Dadko, Tim Gonzalez, Jim Keene, Carrie King, Tom Maunder, Tina Panza, Ron Perez, Rafael Rivero, Marvin Rogoff, Steve Schmitz,

TOPIC	DISCUSSION	ACTION/ BY WHOM/BY WHEN/FOLLOW-UP
Intros and Announcements	<p>Marvin Rogoff- will be helping as the volunteer bike rodeo coordinator Bicycle Helmet Resource Guide update- medium priority</p> <p>Human Race- Karen Price organized a great Safe Kids effort and we raised ~\$2500 for the helmet bank.</p> <p>Discussion of PD Empire News- photo showing girl with no helmet.</p> <p>Wednesday Night Market- looking for volunteers to do the egg drop: 5/21, 6/11, 7/16 or 8/13</p>	<p>Tina- will update by the end of summer</p> <p>Karen- will share official total at June meeting Thank you Karen!!!!!!!!!!!!</p> <p>Rafael- to attend 5/21 market Karen- to check schedule for other Wednesdays</p>
Review Helmet Bank/ Rodeo Kit applications and funding	<p>Helmets 4-21 Elsie Allen Health Center- requested 12 small helmets 5-16 Flowery Elementary- requested 200 helmets 5-31 Matanzas Elementary- requested 20 helmets 6-14 Indian Health Project- requested 100 helmets 6-18 Rincon Valley Union- requested 40 helmets</p> <p>Rodeos Group reviewed schedule and coordinated which consultants would attend which events.</p> <p>Tina- suggested a good calendar/ collaborative for bike rodeo schedule starting in 2009.</p> <p>Rohnert Park Rotary- contacted group to see if we were going to apply Suggestions- Camel back/ Athleta/ Exchange Bank</p>	<p>Approved Approved Approved Approved Approved</p> <p>All- see rodeo schedule for details</p> <p>Beth- to complete RP Rotary application Jim- will connect with contact at Exchange Bank</p>
Bike Rodeo Re-org Discussion	<p>Discussion of how volunteers should be recruited for the SRPD rodeos/ billing for OTS rodeos.</p> <p>Jim Keene's suggestions: 1. Schedule bike rodeos once annually in advance starting in 2009</p> <ol style="list-style-type: none"> 2. Charge a nominal fee to sponsors- increase perceived value of rodeo 3. All county bike shops should participate together 4. One person should be responsible for booking/ scheduling rodeos 	<p>Tina- will need to recruit for OTS events- SCBC responsible/ Rafael will help by bringing up at meetings</p> <p>Group liked suggestions Beth- to bring proposed 2009 calendar to June meeting Group- to decide on fee at June meeting (with and without helmet fee)</p> <p>Marvin- to be trained to be bike rodeo point person</p>

TOPIC	DISCUSSION	ACTION/ Follow-up
Bike Rodeo Re-org Discussion, cont	<p>Discussion regarding the liability waivers. These should be signed by parents. Waiver already exists. Group needs to implement.</p> <p>Consultants to train: Marsha Rozell, Rafael Rivero, Laurel Green, Claire House, Janice and Mike Eunice. Decided best learned on the course.</p> <p>Bike shops to contact: Breakaway Bikes (Phil Pfifer), Windsor Cyclery (Mike Stoli), Spoke Folk (Richard Peacock), Petaluma Bicycle Company and Santa Rosa Cyclery (Jeff Stout/ DJ), Nor Cal (Jim Keene), Sonoma Cyclery (Brad), Rincon Cyclery (Russ McCracken), West County Revolution (Steve Michael), Bicycle Czar (Books Van Holt), Community Bikes (Michael Teller), The Hub (Claire and Chaz)</p>	<p>Beth- to bring copy of waiver to next meeting for review</p> <p>Group to update on progress at June meeting.</p> <p>Beth- to contact bike shops and gauge interest</p>
Walk and Roll to SchoolDay	Beth gave Tim information about \$1000 grant from SKWW.	<p>Tim- to work on application</p> <p>Group- needs to finalize incentives to order in June</p> <p>Beth- to bring options for stickers/ magnets for approval</p>
Safe Routes to School	No time to discuss	Updates at June meeting
Next Meeting	<p>Wednesday, June 11, 2008 12:30 p.m.- 1:45 p.m.</p> <p>La Plaza Building A 2300 County Center Dr. A212 Santa Rosa, CA 95403</p>	Please mark your calendars!!!!