

Safe Kids Sonoma County Bicycle and Pedestrian Safety Action Team Minutes

Date: 3/11/09

Present: Chris Bekins, Beth Dadko, Tim Gonzalez, Tom Maunder, Diana Nolan, Tina Panza, Rafael Rivero, Marvin Rogoff, Marsha Rozell, Steven Schmitz, Laurel Chambers

TOPIC	DISCUSSION	ACTION/ BY WHOM/BY WHEN/FOLLOW-UP
Introductions and Announcements	<p>Laurel Chambers from Network for a Healthy California (YMCA).</p> <p>Tina- Shirlee from Santa Rosa School District Safe Routes to School (SR Public Works) is contracting with SCBC to plan assemblies in public schools.</p> <p>Marsha was acknowledged for her service to Safe Kids Bike and Ped Safety Action Team. Her last day is April 7. Coalition discussed finding an alternative storage location, bank account, and new coordinator for Safe Kids.</p>	<p>Welcome Laurel!!!</p> <p>Thank you, Marsha!!!!</p> <p>Marsha- to ask Jennifer is Sheriff's Dept (Larkfield) can store helmets.</p> <p>Executive Board to meet April 1 to discuss finances and new coordinator. Bike/ ped group to continue meeting.</p>
Activity Updates	<p>Bike Helmet Resource Guide- Beth made revisions and will send out final draft with meeting minutes. Group discussed where to send: boy scouts, girl scouts, teen centers, park and rec, team swift, boys and girls clubs, schools, youth programs, YMCA.</p> <p>High School Outreach- Cook Middle did not want to do contest- didn't want to promote an unsafe route. Rafael and Jennifer met with Elsie Allen students. Not sure of outcome.</p> <p>Levi Leipheimer PSA outreach report- PSA on Santa Rosa Public Works website, Sheriff Dept's website, and linked to Kaiser doctor websites. Tina to keep copies for SRTS lessons.</p> <p>Bike and Ped Advocate List- Beth sent out. Getting comments back from groups and revising.</p> <p>Amgen Tour debrief (2/15)- Next year rain will cancel. Passports were not effective- need to punch stations. Helmet poster and demo were a hit!</p> <p>Helmet Stickers update- Mrs. Grossman's has a \$30 teacher pack.</p>	<p>Group- to revise</p> <p>Beth- to post on website and e-mail groups with link.</p> <p>Rafael/ Jennifer- to update group on progress</p> <p>Beth- to put copies in rodeo kit.</p> <p>Beth- to post on website.</p> <p>Marsha- will buy pack and bring letter for donation</p>

TOPIC	DISCUSSION	ACTION/ Follow-up
<p>Review Helmet Bank/ Bike Rodeo Kit applications and funding</p>	<p>Upcoming Rodeo planning- Group reviewed schedule. 3/14- Cesar Chavez Health Fair Rodeo- Tom/ Rafael, Nor Cal, West County Revolution, Sonoma Bicycle Company 3/21- Sebastopol Unified School District- Claire, Tim N., Sara Hadler, Steven S., Tim G./ West County Revolution, West County Cycles 4/3- Amy Jolly at Santa Rosa Educational Coop Charter School- Tom, Shirlee/ Nor Cal, West County Revolution 4/5- Kawana Elementary- Claire, SRPD event, Sara H./ Trek, Sonoma Bicycle Company? (Mitch) 4/18- Barbara Denlis at City of Rohnert Park- Tim G./ Breakaway Bikes?</p> <p>Group discussed possibility of doing 2nd rodeo on 5/2 at Grant School in Petaluma. TBD after 3/21 rodeo.</p> <p>5/16- rodeo in Healdsburg- approved if we can find a consultant.</p> <p>Review orders- Marsha purchased materials to update rodeo kits. Will order helmets. Storage is the issue.</p> <p>Egg helmet planning- Need to make helmets in bulk.</p> <p>Fundraising- Beth in contact with Healdsburg Rotary. Tom contacted Petaluma Rotary- they declined donation.</p>	<p>Group- see attached updated schedule to minutes</p> <p>Tina and Beth- to confirm with bike shops/ remind consultants</p> <p>Tina/ Beth- too confirm with school/ consultants</p> <p>All- bring in high density Styrofoam to next meeting. Tim- to lead group in making helmets.</p> <p>Tina- to connect with Santa Rosa Rotary Ron- RP rotary? Silvia- Sonoma Valley Rotary?</p>
<p>Walk and Roll to School Day</p>	<p>John Haig- county liaison for Day of Caring liked the idea of excusing county workers for an hour in the morning of Walk and Roll to School Day. In line with values. Isn't sure if they can get paid. May have to be excused absence.</p>	<p>Beth- to follow up with John Haig 565-6167</p>
<p>Project Updates</p>	<p>Redi-ref briefings- still need codes.</p> <p>Rohnert Park SRTS still hasn't started. May lose funding.</p>	<p>Rafael and Jon-to get codes</p>
<p>Next Meeting</p>	<p>Wednesday, April 8, 2009 12:15- 1:45 p.m. 2300 County Center Drive, A212, Santa Rosa, 95403</p>	<p>Please Mark Your Calendars!!!!</p>