

Safe Kids Sonoma County Bicycle and Pedestrian Safety Action Team Minutes

Date: 2/11/09

Present: Jennifer Abrao, Beth Dadko, Shirlee Stiles, Tom Maunder, Tim Nielsen, Andrew Nelson, Diana Nolan, Tina Panza, Rafael Rivero, Marsha Rozell

TOPIC	DISCUSSION	ACTION/ BY WHOM/BY WHEN/FOLLOW-UP
Introductions and Announcements	Tina- has SRTS education curriculum ready for Sebastopol. She is looking for consultants. Shirlee- getting Santa Rosa City School SRTS program up and running. Meeting with K-6 grades and administration on 2/24.	Tina and Shirlee- to work together to try to complement activities.
Activity Updates	<p>Levi Leipheimer PSAs- group viewed PSAs. Beth put links on Safe Kids website. Already playing on KSRO- only radio station that will play recorded PSAs. Community media center working to send to local TV stations. Posted on CMC website.</p> <p>Bike Helmet Resource Guide- Marvin and Beth updated and revised. Action Team made corrections during meeting. Discussed where to send guide: boys and girls clubs, schools, youth programs, YMCA, etc. Suggested adding a bike shop category instead of listing with city.</p> <p>High School Outreach- contest between Montgomery HS and Santa Rosa HS last week. Prizes given for 100% participation- 50 participants. All wearing helmets. Teens Go Green- project at Brookhaven Middle School (by Leadership Club). Rafael is doing outreach at Elsie Allen HS to strategize how to work with school (will involved Jennifer).</p> <p>Bike and Ped Advocate List- list is complete. Group will revise final version one last time.</p> <p>Amgen Tour 2/15- 9 a.m. set up 4 p.m. tear down. Tom, Tim N., Marsha, Julia, Tina, Beth will be there.</p>	<p>All- spread the word: http://www.safekidssonomacounty.org/news_whats_new.htm</p> <p>Shirlee, Jennifer, Andrew- to put PSA on City of Santa Rosa Public Works website, Sheriff's Dept website, and Trek website</p> <p>Rafael- to talk with KRCB to play on TV/ radio</p> <p>Beth- to get copies of DVD for Tina, Andrew, Jennifer, and members to put on site and use for education</p> <p>Beth- to send out to group</p> <p>Group- send back corrections</p> <p>Beth- to bring list of places to e-mail resource list to next meeting</p> <p>Tina, Rafael, Jennifer- to update group</p> <p>Group- send back any corrections</p> <p>Beth- will e-mail out to all contact people on list</p>
Review Helmet Bank/ Bike Rodeo Kit Apps and Funding	<p>New Helmet Applications- YMCA Preschool requested 6 helmets. Approved. She agreed to make a \$20-\$30 donation.</p> <p>Roseland Children's Health Center still needs to pick up helmets.</p>	<p>Diana- will contact Paula (YMCA) to get her toddler and small helmets.</p> <p>Marsha- to get info from Beth to distribute helmets.</p>

TOPIC	DISCUSSION	ACTION/ Follow-up
<p>Review Helmet Bank/ Bike Rodeo Kit Apps and Funding Cont'd</p>	<p>Upcoming Rodeos 3/14- Cesar Chavez Health Fair- Tom, Tim? 3/21- Sebastopol Unified- Claire 4/3- SR Coop- Tom 4/5- Kawana- Claire</p> <p>May 9 is the Human Race and we have a rodeo scheduled at Matanzas.</p> <p>Budget- \$2000 for Walk and Roll to School- to purchase incentive items. Andrew presented reflectors. Mini bells are \$2 each. Group still deciding on options.</p> <p>Fundraising- Groups taking on Rotary Club applications in conjunction with a specific rodeo sponsorship.</p> <p>Quarterly Rodeo Kit Update- Group discussed updating kits up to \$500. Pogo printer, sidewalk chalk, extension cord, stop sign, etc.</p>	<p>Beth- to send out schedule to Tim to sign up for rodeos</p> <p>Beth- to contact Liz Ponto to see about rescheduling</p> <p>Marsha- will order more helmets with funds designated, also to order 2 Pogo Printers and rodeo kit supplies (up to \$500)</p> <p>Santa Rosa Rotary- Rafael Rohnert Park Rotary- Ron? Petaluma Rotary- Tom Sonoma Valley Rotary- Silvia? Healdsburg Rotary- Beth</p>
<p>Walk and Roll to School Day</p>	<p>Idea to ask if County Employees could get excused for 1 hour that morning (similar to Day of Caring) to walk or ride with their child to school (or volunteer at their local school)</p>	<p>Beth- to follow up with John Haig (County liaison for Day of Caring) and Shirlee Zane or Efren Carrillo</p>
<p>Project Updates</p>	<p>Redi-ref briefings- group needs to develop a redi-ref card with bicycle vehicle codes.</p> <p>SRTS- Rohnert Park has still not started their program. In danger of losing funds.</p>	<p>Jon- to get county codes Rafael- to get city/ street codes</p> <p>Tina- to invite Wade Roach (RP SRTS) to next meeting</p>
<p>Next Meeting</p>	<p>Wednesday, March 11, 2009 12:15-1:45 p.m.</p> <p>La Plaza Building A 2300 County Center Dr., A212 Santa Rosa, CA 95403</p>	<p>Please Mark Your Calendars!!!!</p>