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Safe Kids Sonoma County

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**SAFE KIDS SONOMA COUNTY ANNOUNCES
SAFE KIDS WEEK APRIL 26 - MAY 3, 2008**

SONOMA COUNTY, CA – The unintentional injury death rate of children 14 and under has declined by 45 percent in the United States since 1987, yet unintentional injury remains the nation's leading killer of kids. Safe Kids Sonoma County, a community coalition solely dedicated to preventing unintentional injuries among children, will be celebrating Safe Kids Week in Sonoma County from April 26 to May 3, 2008.

National Safe Kids Week has been held annually for 20 years. Safe Kids Week events are taking place in nearly 400 communities across the nation. This year's theme *Gear Up for Safety* focuses on informing parents and communities about how to keep kids safe from injuries.

Locally, Safe Kids Week will kick off on April 26 with a Safety Fair at Hidden Valley Elementary School in Santa Rosa from 10 am to 2 pm. On April 27, Safe Kids Sonoma County will have a booth at the Sonoma County Indian Health Project's Youth Health Expo and Basketball Tournament at Comstock Junior High in Santa Rosa from 10 am to 2 pm. On May 3, Safe Kids will be participating in the Vamos A Nadar/Let's Go Swimming Program at the Healdsburg Swim Center from 10 am to 2 pm.

Safe Kids Sonoma County is a local coalition of Safe Kids Worldwide. Local activities focus on bicycle and pedestrian safety, home safety, child passenger safety, water safety, and safe teen driving. Safe Kids Sonoma County recently launched their new website, www.safekidssonomacounty.org, which provides a wide range of valuable resources including safety information & tips, news, an events calendar, and general information about the coalition.

For more information, or if you would like to get involved with Safe Kids Sonoma County, check out their website at www.safekidssonomacounty.org or contact Safe Kids Sonoma County Coordinator Beth Dadko by phone at (707)565-6678 or by e-mail at bdadko@sonoma-county.org.

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